

Press Release

Strong Start to 2020: +11.9% Growth in Advertised Jobs

Zurich, Wednesday, 29 January 2020. According to the Michael Page Swiss Job Index, the number of advertised jobs remained high in January with a +11.9% growth (January 2019 – January 2020). The number of advertised jobs across Switzerland between December 2019 and January 2020 showed an increase of +0.5%. This is the first time, since 2016, that advertised jobs have increased in January.

“January and February are the best months to look for full-time jobs. Employers have a clear idea of their hiring needs based on their updated budgets and sales forecasts”, said Nicolai Mikkelsen, Executive Director, Michael Page.

The highest monthly growth (December 2019 – January 2020), was in marketing, management support and administration and IT.

Winning Job Categories	Monthly Growth (Dec 2019 – Jan 2020)	Year-on-Year Growth (Jan 2019 – Jan 2020)
1. Marketing Specialists	+6.8%	+1.9%
2. Management Support & Administration Managers	+5.9%	+4.4%
3. IT Specialists (SAP & ERP)	+5.4%	+1.3%
4. Facility Managers & Building Information Managers	+4.7%	+23.6%
5. Tax & Accounting Specialists	+4.7%	+5.3%

The French speaking area led the way with an average monthly growth of +2.1% and +13.9% annual growth in advertised jobs. This was principally driven by the Lake Geneva region (GE, VD, VS) which showed +4.0% monthly growth and +18.7% annual growth. The German-speaking region, which accounts for 9 out of 10 advertised jobs, recorded a monthly growth of +0.2% and an annual growth rate of +11.5%.

Regions	Monthly Growth (Dec 2019 - Jan 2020)	Year-on-Year Growth (Jan 2019 – Jan 2020)
Mid (BE, FR, JU, NE, SO)	+2.5%	+8.9%
Lake Geneva (GE, VD, VS)	+4.0%	+18.7%
East (AI, AR, GL, GR, SG, SH, TG)	+0.9%	+10.5%
North (AG, BL, BS)	+0.3%	+10.5%
Central (LU, NW, OW, SZ, UR, ZG)	-4.8%	+10.2%
Zurich (ZH)	0.0%	+17.1%

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Michael Page

Michael Page is a leading brand of the PageGroup, one of the world's pre-eminent professional recruitment consultancies. Listed on the London Stock Exchange ("PAGE"), PageGroup was established in Switzerland in 2001. The Michael Page team works closely with its clients to identify and place the best candidates for management positions. It also collaborates with PageGroup's other operational brands to ensure that all client needs are met. This includes Page Personnel (graduates and first level specialists), Page Executive (senior and executive management) and Page Outsourcing (solutions for high-volume hiring). PageGroup has more than 141 offices worldwide including three Swiss offices in Zurich, Geneva and Lausanne.

Michael Page Swiss Job Index

The Michael Page Swiss Job Index measures the number of advertised vacancies on company sites throughout Switzerland. Introduced in January 2012, the Swiss Job Index provides a unique, comprehensive overview of the Swiss labour market and the most important monthly trends.

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