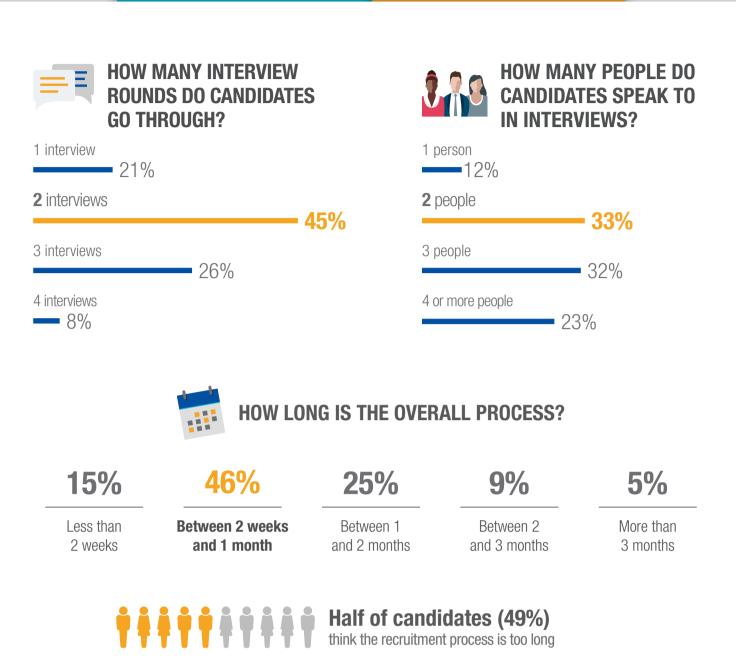
## CANDIDATES & RECRUITMENT PROCESSES: INSIGHTS INTO THEIR PERCEPTION





## **Recruitment** methods & tools



**61%** of candidates would appreciate to have access to new tools (video CV, personality tests...)



54% of candidates are happy with the feedback they receive from recruitment companies



66% of candidates have already participated in personality tests



**94%** of candidates would like to benefit from a greater immersion in the company's culture



**39%** of candidates feel as comfortable in a phone interview as in a face to face interview. **The number rises to 43% in online interviews** 



Scenario interviews (role plays, escape games, gaming, technical tests...) are the least used method in Switzerland.

Less than

4 out of 10 professionals have been interviewed through these methods

Study based on the answers of 333 candidates collected between April and June 2020



