

# Press Release

## 25.3% Year-on-Year Growth in Advertised Jobs

**Zurich, Wednesday, 20 December 2017.** According to the Michael Page Swiss Job Index, advertised jobs grew throughout Switzerland by 25.3% between December 2016 and December 2017. Advertised jobs grew by 0.7% between November and December - traditionally a period exhibiting a decline in advertised jobs as businesses close before the holiday period.

The winning job categories in 2017 included logistics, IT, engineering, marketing and communications, project management as well as office and management support.

Winning Job Categories	Year-on-Year Growth (Dec 2016 - Dec 2017)
1. Logistics Specialists	+31.8%
2. IT Specialists	+26.2%
3. Engineers	+22.5%
4. Marketing & Communications	+22.2%
5. Project Managers	+15.3%

The December numbers show an end of year growth for auditors and legal specialists ahead of the financial year end as well as bankers, chemists and IT specialists.

Winning Job Categories	Monthly Growth (November - December 2017)
1. Auditors	+5.4%
2. Chemists	+3.4%
3. Banking (esp. Investment & Private Banking)	+2.4%
4. Legal Specialists	+2.3%
5. IT (esp. Systems & cloud specialists)	+2.0%

*“With strong growth across so many areas there is every reason to be positive about the demand for specialists in 2018”,* said Nicolai Mikkelsen, Director, Michael Page.

The German speaking region and the Swiss Romande both grew by +0.6% (November – December) with year-on-year growth (December 2016 – December 2017) of +25.5% and +24.3% respectively. The growth in job vacancies was strongest in the Mid region with monthly growth of +1.8% and year-on-year growth of 38.4%.

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<b>Regions</b>	<b>Monthly Growth</b> (November – December 2017)	<b>Year-on-Year Growth</b> (Dec 2016 - Dec 2017)
Mid (BE, FR, JU, NE, SO)	+1.8%	+38.4%
Lake Geneva (GE, VD, VS)	+0.8%	+23.8%
Zurich (ZH)	+0.6%	+18.0%
Central (LU, NW, OW, SZ, UR, ZG)	0.0%	+13.7%
East (AI, AR, GL, GR, SG, SH, TG)	+0.4%	+23.6%
North (AG, BL, BS)	-0.4%	+33.6%

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## Michael Page

Michael Page is a leading brand of the PageGroup, one of the world's pre-eminent professional recruitment consultancies. Listed on the London Stock Exchange ("PAGE"), PageGroup was established in Switzerland in 2001. The Michael Page team works closely with its clients to identify and place the best candidates for management positions. It also collaborates with PageGroup's other operational brands to ensure that all client needs are met. This includes Page Personnel (graduates and first level specialists), and Page Executive (senior and executive management). Page Group has more than 152 offices worldwide including three Swiss offices in Zurich, Geneva and Lausanne.

## Michael Page Swiss Job Index

The Michael Page Swiss Job Index measures the number of advertised vacancies on company sites throughout Switzerland. Introduced in January 2012, the Swiss Job Index provides a unique, comprehensive overview of the Swiss labour market and the most important monthly trends.

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