

# Press Release

## Sales Leads Growth in Advertised Jobs +11.3%

**Zurich, Wednesday, 30 May 2018.** According to the Michael Page Swiss Job Index, demand for sales specialists grew by +11.3% (April 2018 - May 2018). This is the highest increase for this period in this category, since the Swiss Job Index began in 2012.

Across Switzerland monthly growth was +2.3% with year-on-year growth at +12.1% (May 2017 – May 2018), the highest growth rate since 2016, for the same period. Advertised jobs in the German-speaking region, which accounts for 9 out of 10 advertised jobs, grew by +2.1%. Advertised jobs in the Swiss Romande grew at +3.6%.

Winning Job Categories	Monthly Growth (April 2018 – May 2018)	Year-on-Year Growth (May 2017 – May 2018)
1. Sales Specialists	+11.3%	+18.3%
2. Engineers	+3.8%	+31.5%
3. IT (especially SAP/ERP Specialists)	+3.6%	+39.8%
4. Finance, Tax & Accounting Specialists	+3.2%	+5.2%
5. Bankers	+2.0%	-1.1%

“The fact that companies are investing in sales roles is a sure sign of their confidence in the economy as they see the growth in demand” said Nicolai Mikkelsen, Executive Director, Michael Page.

The Mid region (BE, FR, JU, NE, SO) recorded the greatest regional monthly growth of +5.7%.

Regions	Monthly Growth (April 2018 – May 2018)	Year-on-Year Growth (May 2017 – May 2018)
Mid (BE, FR, JU, NE, SO)	+5.7%	+16.3%
Lake Geneva (GE, VD, VS)	+3.2%	+25.3%
Zurich (ZH)	+1.2%	+9.3%
East (AI, AR, GL, GR, SG, SH, TG)	+0.5%	+16.6%
Central (LU, NW, OW, SZ, UR, ZG)	+0.0%	+5.8%
North (AG, BL, BS)	+2.1%	+4.5%

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## Michael Page

Michael Page is a leading brand of the PageGroup, one of the world's pre-eminent professional recruitment consultancies. Listed on the London Stock Exchange ("PAGE"), PageGroup was established in Switzerland in 2001. The Michael Page team works closely with its clients to identify and place the best candidates for management positions. It also collaborates with PageGroup's other operational brands to ensure that all client needs are met. This includes Page Personnel (graduates and first level specialists), and Page Executive (senior and executive management). Page Group has more than 152 offices worldwide including three Swiss offices in Zurich, Geneva and Lausanne.

## Michael Page Swiss Job Index

The Michael Page Swiss Job Index measures the number of advertised vacancies on company sites throughout Switzerland. Introduced in January 2012, the Swiss Job Index provides a unique, comprehensive overview of the Swiss labour market and the most important monthly trends.

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