

# Press Release

## Gastro Leads the Way in Advertised Jobs Growth

**Zurich/Geneva, 31<sup>st</sup> March 2022.** According to the Michael Page Swiss Job Index, the number of advertised jobs grew by +40.1% across Switzerland over the last 12 months (March 2021 – March 2022). Between February and March advertised jobs increased +2.5% nationally. The German-speaking region, which accounts for nine out of ten advertised jobs, experienced a +2.8% monthly growth rate. Advertised jobs in the Swiss Romande grew by +0.4%.

The gastro and hotel industries led the way in advertised jobs growth, reflecting a return to normal after Covid lockdowns. Advertised jobs for environmental and eco-specialists also showed a major jump in response to the demand for ecologically friendly products and services across all key industries. The financial year-end reporting requirements drove the demand for administrators, accountants and financial controllers. Continued threat levels drove the demand for IT Security specialists.

Winning Job Categories	Monthly Growth (Feb 2022 – March 2022)	Year-on-Year Growth (March 2021 – March 2022)
1. Gastro and Hotel Specialists	+14.4%	+139.2%
2. Environmental Technologists	+4.2%	+69.7%
3. Business Administrators	+3.9%	+75.6%
4. Accountants & Financial Controllers	+3.2%	+11.6%
5. IT Security Specialists	+3.0%	+68.1%

All regions showed positive growth in advertised jobs. The East region (AI, AR, GL, GR, SG, SH, TG) recorded the greatest growth with +4.7 and +39.1% monthly and year-on-year respectively.

Regions	Monthly Growth (Feb 2022 – Mar 2022)	Year-on-Year Growth (March 2021 – March 2022)
East (AI, AR, GL, GR, SG, SH, TG)	+4.7%	+39.1%
Central (LU, NW, OW, SZ, UR, ZG)	+3.1%	+43.1%
Zurich (ZH)	+2.8%	+43.1%
North (AG, BL, BS)	+2.3%	+31.8%
Mid (BE, FR, JU, NE, SO)	+1.4%	+41.8%
Lake Geneva (GE, VD, VS)	+0.7%	+40.7%

*“With skills shortages in many job categories, we strongly recommend that employers and candidates consider all options – permanent, temporary and interim with flexible working conditions wherever possible”,* said Yannick Coulange, Managing Director, Page Group Switzerland.

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## **Michael Page**

Michael Page is a leading brand of PageGroup, one of the world's pre-eminent professional recruitment consultancies. Listed on the London Stock Exchange ("PAGE"), PageGroup was established in Switzerland in 2001. The Michael Page team works closely with its clients to identify and place the best candidates for management positions. It also collaborates with PageGroup's other operational brands to ensure that all client needs are met. This includes Page Executive (senior and executive management) and Page Outsourcing (solutions for high-volume hiring). PageGroup has more than 150 offices worldwide including three Swiss offices in Zurich, Geneva and Lausanne.

## **Michael Page Swiss Job Index**

The Michael Page Swiss Job Index measures the number of advertised vacancies on company and recruitment sites throughout Switzerland. Introduced in January 2012, the Swiss Job Index provides a unique, comprehensive overview of the Swiss labour market and the most important monthly trends.

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