# **CANDIDATE EXPERIENCE**

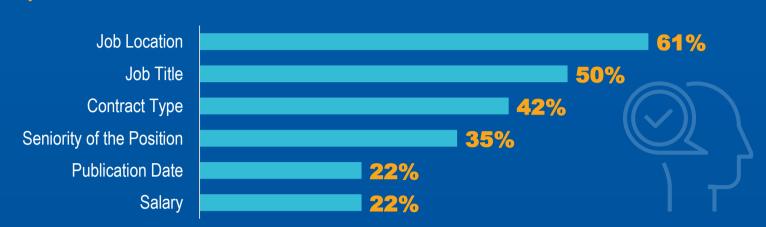
**CANDIDATE PULSE** 

Michael Page surveyed over 200 job applicants in Switzerland to understand their feelings about candidate experience.





#### THESE ARE THE KEY ELEMENTS FOR CANDIDATES IN A JOB AD:



### BUT DO CANDIDATES READ THE WHOLE JOB OFFER, **OR JUST SOME FEW ELEMENTS?**





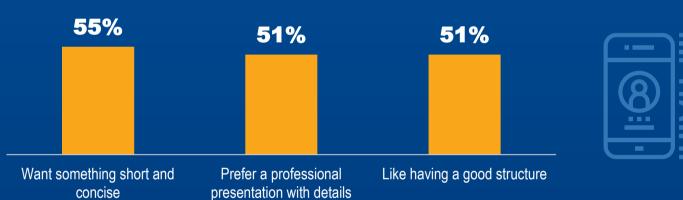
say they read everything



read 80-90% of the job ad



## THIS IS THE FORMAT CANDIDATES PREFER TO SEE IN A JOB AD:





# DO CANDIDATES USE DIFFERENT DEVICES TO READ AND APPLY FOR JOB OPPORTUNITIES?





use mainly mobile devices to read them



use mainly mobile devices to apply



use mainly desktop or laptop to apply

## THIS IS HOW AND WHERE CANDIDATES LOOK FOR MORE INFO ON THE COMPANY THEY APPLY FOR:





### WHAT KEEPS CANDIDATES FROM APPLYING?

