

Press Release

18.9% Year-on-Year Growth in Advertised Jobs

Zurich, Thursday, 20 December 2018. According to the Michael Page Swiss Job Index, advertised jobs grew throughout Switzerland by 18.9% between December 2017 and December 2018. Between November and December advertised jobs declined (-0.7%) in line with the seasonal trend for businesses to minimize recruitment activities during the holiday period.

Logistics specialists and IT developers were the clear winners in 2018. Other winning job categories included IT security, management and support specialists, as well as facility managers and sales specialists.

Winning Job Categories	Year-on-Year Growth (Dec 2017 - Dec 2018)
1. Logistics Specialists	+56.0%
2. IT Developers	+55.0%
3. IT Security Specialists Facility Managers	+34.0%
4. IT Management and Support Specialists	+31.0%
5. Sales Specialists	+30.0%

The December monthly growth figures show a record demand for IT specialists.

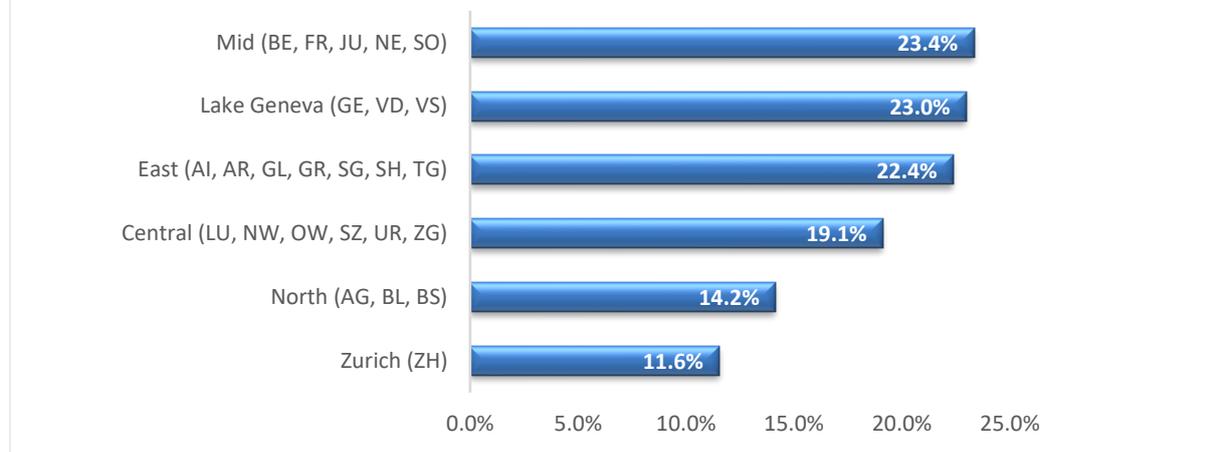
Winning Job Categories	Monthly Growth (November - December 2018)
1. IT Security Specialists	+7.8%
2. IT (Internet/IOT specialists)	+6.8%
3. Marketing and Communications specialists	+4.9%
4. IT (systems and programming specialists)	+3.7%
5. Sales Specialists	+3.3%

“With strong growth across so many areas there is every reason to be positive about the demand for specialists in 2019”, said Nicolai Mikkelsen, Executive Director, Michael Page.

Year-on-year regional growth was greatest in the Mid region (+23.4%), Lake Geneva (+23.0%) and the Eastern region (+22.4%).

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Regional Growth in Advertised Jobs (December 2017 - December 2018)



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Michael Page

Michael Page is a leading brand of the PageGroup, one of the world's pre-eminent professional recruitment consultancies. Listed on the London Stock Exchange ("PAGE"), PageGroup was established in Switzerland in 2001. The Michael Page team works closely with its clients to identify and place the best candidates for management positions. It also collaborates with PageGroup's other operational brands to ensure that all client needs are met. This includes Page Personnel (graduates and first level specialists), and Page Executive (senior and executive management). Page Group has more than 152 offices worldwide including three Swiss offices in Zurich, Geneva and Lausanne.

Michael Page Swiss Job Index

The Michael Page Swiss Job Index measures the number of advertised vacancies on company sites throughout Switzerland. Introduced in January 2012, the Swiss Job Index provides a unique, comprehensive overview of the Swiss labour market and the most important monthly trends.

Media Contacts:

C-Matrix Communications
Jessica Wullschleger
043 300 56 67
jessica.wullschleger@cmatrix.ch

PageGroup
Sophie Kubik, Marketing Manager
044 563 95 83
SophieKubik@michaelpage.ch

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