

# Press Release

## IT leads March Advertised Job Vacancies: +10.3% Growth

**Zurich, 22 March 2017.** According to the Michael Page Swiss Job Index, advertised jobs in the IT sector grew, on average, by +10.3% between February and March 2017. The top categories in this sector grew between +11.2% and +20.2%.

Demand was especially strong for IT security specialists and software testers.

Winners: IT Job Categories, February – March 2017	
1. IT Security, Software Tester	+20.2%
2. Internet Specialists (e.g. manufacturing control specialists)	+15.5%
3. IT Support	+13.0%
4. Programmers	+11.3%
5. Online Marketing Specialists	+11.2%

Outside of the IT industry, job categories showing the highest advertised vacancies were:

Winners: Non-IT Job Categories, February – March 2017	
1. Banking (credit and trust specialists)	+9.2%
2. Logistics and Inventory Planning	+7.8%
3. Engineering	+7.0%
4. Sales (B2B specialists)	+6.0%
5. Pharmaceutical specialists (researchers, chemists)	+5.5%

Throughout Switzerland advertised jobs grew by +2.5% between February and March 2017 and +7.6% for the quarter (January – March 2017). The German speaking region recorded the highest monthly growth in advertised jobs (+3.0%) driven by the Canton of Zurich (+6.9%). Advertised jobs decreased in the Swiss Romande (-0.6%).

*“We’re seeing strong growth around the jobs connected with minimising risk, finding intelligent solutions to streamlining operations and developing business. Many candidates are receiving multiple offers in IT, engineering, B2B sales, online marketing, as well as logistics and inventory planning. So employers need to be especially focused and fast with their offers to them”,* said Nicolai Mikkelsen, Director, Michael Page.

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## Michael Page

Michael Page is a leading brand of the PageGroup, one of the world's pre-eminent professional recruitment consultancies. Listed on the London Stock Exchange ("PAGE"), PageGroup was established in Switzerland in 2001. The Michael Page team works closely with its clients to identify and place the best candidates for management positions. It also collaborates with PageGroup's other operational brands to ensure that all client needs are met. This includes Page Personnel (graduates and first level specialists), and Page Executive (senior and executive management). Page Group has more than 152 offices worldwide including three Swiss offices in Zurich, Geneva and Lausanne.

## Michael Page Swiss Job Index

The Michael Page Swiss Job Index measures the number of advertised vacancies on company sites throughout Switzerland. Introduced in January 2012, the Swiss Job Index provides a unique, comprehensive overview of the Swiss labor market and the most important monthly trends.

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