

# Press Release

## Record Growth in Advertised Jobs: +3.8%

**Zurich, 29 August 2018.** According to the Michael Page Swiss Job Index, the number of jobs advertised throughout Switzerland, between July and August 2018, increased by +3.8% across Switzerland. This is the highest growth rate for this period since the Index began in 2012. The German-speaking region accounted for 9 out of 10 advertised jobs and grew by +4.0% compared with the Swiss Romande which increased by +2.9%.

Demand for specialists across sales, logistics and transport, IT, facility management and construction was especially strong between July and August.

Winning Job Categories	Monthly Growth (July 2018 – August 2018)	Year-on-Year Growth (August 2017 – August 2018)
1. Sales Specialists	+14.5%	+13.0%
2. Logistics & Transport Specialists	+7.6%	+26.0%
3. IT Managers and Administrators	+6.6%	+33.6%
4. Facility Managers	+6.3%	-0.9%
5. Construction Specialists (e.g. engineers)	+4.7%	-1.2%

According to Nicolai Mikkelsen, Executive Director, Michael Page, “The strong growth in sales roles shows the confidence in the Swiss economy from both local and international companies. The demand for IT and logistics specialists is strongly driven by companies’ ongoing push for operational efficiencies. Facility management and construction typically show large seasonal growth at this time of the year”.

The Eastern region recorded both the highest monthly (+8.5%) regional growth in advertised jobs where IT, sales and engineering showed especially strong demand.

Regions	Monthly Growth (July 2018 – August 2018)	Year-on-Year Growth (August 2017 – August 2018)
East (AI, AR, GL, GR, SG, SH, TG)	+8.5%	+11.5%
Mid (BE, FR, JU, NE, SO)	+4.1%	+24.1%
Lake Geneva (GE, VD, VS)	+3.1%	+6.1%
Central (LU, NW, OW, SZ, UR, ZG)	+2.8%	+11.6%
Zurich (ZH)	+2.3%	+10.1%
North (AG, BL, BS)	+2.0%	+23.5%

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## **Michael Page**

Michael Page is a leading brand of the PageGroup, one of the world's pre-eminent professional recruitment consultancies. Listed on the London Stock Exchange ("PAGE"), PageGroup was established in Switzerland in 2001. The Michael Page team works closely with its clients to identify and place the best candidates for management positions. It also collaborates with PageGroup's other operational brands to ensure that all client needs are met. This includes Page Personnel (graduates and first level specialists), and Page Executive (senior and executive management). Page Group has more than 152 offices worldwide including three Swiss offices in Zurich, Geneva and Lausanne.

## **Michael Page Swiss Job Index**

The Michael Page Swiss Job Index measures the number of advertised vacancies on company sites throughout Switzerland. Introduced in January 2012, the Swiss Job Index provides a unique, comprehensive overview of the Swiss labour market and the most important monthly trends.

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