

Press Release

Advertised Job Levels return to pre-Covid Times: +1.5% Growth

Zurich/Geneva, 28 April 2022. According to the Michael Page Swiss Job Index, the number of advertised jobs grew by +1.5% nationally between March and April. This rise is in line with the average pre-Covid increase for the period between March and April. The Swiss Romande led the way with advertised jobs growth of +4.6%. The German-speaking region, which accounts for nine out of ten advertised jobs, experienced a +1.1% monthly growth rate.

The IT industry led the way in advertised jobs growth, followed by gastronomy which continues to benefit from the return to normal after Covid lockdowns. Supply chain issues increased the demand for logistics and inventory planners, while the Q1 reporting requirements drove the demand for auditors, accountants and financial controllers. Management support and administration roles continued to be in demand for several reasons including the increasing return of employees and clients to offices as well as expanded regulatory requirements across many industries.

Winning Job Categories	Monthly Growth (March 2022 – April 2022)	Year-on-Year Growth (April 2021 – April 2022)
1. IT – Development & testing specialists	+10.5%	+45.2%
2. Gastro and Hotel Specialists	+7.4%	+132.2%
3. Logistics & Inventory Planners	+6.1%	+52.8%
4. Auditors, Accountants & Financial Controllers	+4.1%	+28.1%
5. Management Support & Administrators	+2.9%	+60.8%

Most regions showed positive growth in advertised jobs. The Lake Geneva region (GE, VD, VS) recorded the greatest growth with +4.4 and +41.1% monthly and year-on-year respectively.

Regions	Monthly Growth (March 2022 – April 2022)	Year-on-Year Growth (April 2021 – April 2022)
Lake Geneva (GE, VD, VS)	+4.4%	+41.1%
Central (LU, NW, OW, SZ, UR, ZG)	+3.5%	+41.8%
North (AG, BL, BS)	+2.6%	+33.5%
Mid (BE, FR, JU, NE, SO)	+1.7%	+41.8%
Zurich (ZH)	+0.7%	+41.3%
East (AI, AR, GL, GR, SG, SH, TG)	-1.3%	+35.1%

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“Skills shortages remain in many job categories, and we expect this to continue for some time. To attract and retain talent, employers should never lose an opportunity to communicate about the training and coaching they provide”, said Yannick Coulangue, Managing Director, Page Group Switzerland.

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Michael Page

Michael Page is a leading brand of PageGroup, one of the world's pre-eminent professional recruitment consultancies. Listed on the London Stock Exchange (“PAGE”), PageGroup was established in Switzerland in 2001. The Michael Page team works closely with its clients to identify and place the best candidates for management positions. It also collaborates with PageGroup's other operational brands to ensure that all client needs are met. This includes Page Executive (senior and executive management) and Page Outsourcing (solutions for high-volume hiring). PageGroup has more than 150 offices worldwide including three Swiss offices in Zurich, Geneva and Lausanne.

Michael Page Swiss Job Index

The Michael Page Swiss Job Index measures the number of advertised vacancies on company and recruitment sites throughout Switzerland. Introduced in January 2012, the Swiss Job Index provides a unique, comprehensive overview of the Swiss labour market and the most important monthly trends.

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