

# Press Release

## Post Holiday Rebound in Advertised Jobs: +5.7%

**Zurich/Geneva, 5 October 2021.** According to the Michael Page Swiss Job Index, the number of advertised jobs grew by +5.7% between August and September. The total number of advertised jobs has grown +32.3% since the beginning of the year (January to September 2021). This year-to-date growth is double that of pre-Covid times. The Swiss Romande showed the highest monthly growth rate with +7.0%. The German-speaking region, which accounts for nine out of ten advertised jobs, experienced a +5.5% monthly growth rate.

The demand for sales professionals dominated the advertised jobs, followed by specialists in property and facility management, the gastro sector, logistics and IT support.

Winning Job Categories	Monthly Growth (August – September 2021)	Year-to-Date Growth (Jan – Sept. 2021)
1. Sales Specialists	+10.1%	+33.4%
2. Property & Facility Managers	+9.7%	+43.9%
3. Gastronomy Professionals	+9.6%	+182.2%
4. Logistics Specialists	+9.5%	+53.3%
5. IT Support Specialists	+9.2%	+25.4%

*“The growth in advertised sales jobs is especially good news. It indicates that employers expect increased demand for their products and services”,* said Yannick Coulange, Managing Director, PageGroup Switzerland.

All regions recorded positive growth between August and September. The east region showed the highest regional growth with +7.3% over this period.

Regions	Monthly Growth (Aug 2021 – Sept 2021)	Year-to-Date Growth (Jan 2021 – Sept 2021)
East (AI, AR, GL, GR, SG, SH, TG)	+7.3%	+32.6%
Mid (BE, FR, JU, NE, SO)	+7.1%	+33.3%
North (AG, BL, BS)	+5.6%	+29.1%
Central (LU, NW, OW, SZ, UR, ZG)	+5.0%	+39.8%
Lake Geneva (GE, VD, VS)	+4.7%	+33.9%
Zurich (ZH)	+4.0%	+28.4%

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## **Michael Page**

Michael Page is a leading brand of PageGroup, one of the world's pre-eminent professional recruitment consultancies. Listed on the London Stock Exchange ("PAGE"), PageGroup was established in Switzerland in 2001. The Michael Page team works closely with its clients to identify and place the best candidates for management positions. It also collaborates with PageGroup's other operational brands to ensure that all client needs are met. This includes Page Executive (senior and executive management) and Page Outsourcing (solutions for high-volume hiring). PageGroup has more than 150 offices worldwide including three Swiss offices in Zurich, Geneva and Lausanne.

## **Michael Page Swiss Job Index**

The Michael Page Swiss Job Index measures the number of advertised vacancies on company and recruitment sites throughout Switzerland. Introduced in January 2012, the Swiss Job Index provides a unique, comprehensive overview of the Swiss labour market and the most important monthly trends.

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